OFFICIAL ELECTRONIC PRESS KIT / PKMG

NOIRKEY

DJ / PRODUCER / SONGWRITER

Philadelphia roots. Jamaican blood.
A sound shaped by two cultures.

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BOOKING INQUIRIES ↗

NOIRKEY artist portrait

ARTIST | REGGAE / DANCEHALL / HIP-HOP | PHILADELPHIA + JAMAICA

PLATINUM KEY MUSIC GROUP
01 / ARTIST BIOGRAPHY

THE STORY STARTED WITH A SOUND.

NOIRKEY is a Philadelphia-born DJ, producer and songwriter with Jamaican roots. Born to Jamaican parents, he is a first-generation American artist whose connection to music started early and never left him.

At ten years old, while walking to his aunt's house in Jamaica one night, he

AT A GLANCE

ARTIST NAME
NOIRKEY

BASE
Philadelphia, Pennsylvania

HERITAGE
Jamaican / first-generation American

STARTED DJING
Age 13

CREATIVE ROLES

passed an outdoor dancehall event. The atmosphere, the bass and the energy made a permanent impression. That experience became the moment that made him fall in love with music.

By thirteen, he had started DJing, first through reggae and dancehall. As he grew up in America, other DJs pulled him into hip-hop and additional genres. Instead of choosing one side, NOIRKEY developed an ear that allows him to move naturally between Jamaican and American music culture — understanding both crowds and bringing a unique blend of rhythm, timing and feel.

DJ / Producer / Songwriter

COMPANY

Platinum Key Music Group

02 / MUSIC & DIRECTION

THE SOUND.

NOIRKEY artist visual

Creative direction / NOIRKEY

BETWEEN TWO CULTURES

NOIRKEY’s sound is rooted in reggae, dancehall and hip-hop, with a deep respect for vinyl culture and crowd energy. His perspective comes from knowing how to play in the middle — carrying the spirit of Jamaican music while understanding American audiences just as deeply.

Upcoming releases

Official release titles, streaming links and credits will be added as the rollout is finalized. This EPK currently serves as the foundational artist profile and presentation document.

03 / PRESS NOTES

THE VISUALS.

NOIRKEY’s visual identity is built around a masked performance presence, a moody editorial feel and a vinyl-driven DJ aesthetic. Website and press visuals should reflect Technics 1200 turntables, records and an authentic music-first presentation.

01 / HERO VISUAL

MASKED PORTRAIT / APPROVED FOR WEBSITE + DIGITAL PRESS USE

02 / PERFORMANCE STYLE

TECHNICS 1200 / VINYL-BASED DJ SETUP / MUSIC-FIRST VISUAL LANGUAGE

03 / MEDIA USE

BIO, PRESS INTRODUCTION, BOOKING PRESENTATION AND WEBSITE PROFILE

04 / CONTACT & BOOKING

LET'S MAKE IT HAPPEN.

For booking, performance opportunities, media inquiries and collaborations, connect through Platinum Key Music Group.

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